Amridge University Press Journal Proposal

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5 June 2009

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References:
1) Journal of Technology in Ministry
2) Academy of Technology in Ministry

"An Education That's Meaningful To Your Life"

Table of Contents

Executive Summary

With the 'release' of Web 2.0 in 2004, a new generation of technologies became globally available. Instant messaging and real-time web-services—such as Twitter or MySpace—became the de facto and preferred communication method for many people the world over. While these services are available to the casual user, there are many applications which have yet to be utilized in many areas of business, research, and Ministry.

This proposal addresses the merging of technology and ministry as a prime method to reach individuals in the United States and internationally with the message of Jesus Christ. The *proposed* title of the journal is *The Journal of Technology in Ministry*, with a companion function suggested as *The Academy of Technology in Ministry*. It is further suggested that *The Journal of Technology in Ministry* and *The Academy of Technology in Ministry* be included as a component of Amridge University Press (AUP). For example, *The Journal of Technology in Ministry* would be a direct product of AUP, whereas *The Academy of Technology in Ministry* would be a support system for technology applications in ministry. *The Journal of Technology in Ministry* and *The Academy of Technology in Ministry* will be presented in detail in the following pages.

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The Journal of Technology in Ministry

Purpose: *The Journal of Technology in Ministry,* hereafter *The Journal*, will serve the needs of those in ministry who may have need of methods to use technology to advantage in reaching people for Christ. For example, it is anticipated that *The Journal* will include peer-reviewed articles, best practices, and various applications of technology as provided by authors desiring to publish and/or share their stories, outcomes, and research. The Journal would then be available to the global market as a Christian resource for utilizing technology as a tool of ministry.

Format: Formatting of *The Journal* may be in three forms: 1) hardcopy and distributed via normal mail services to subscribers; 2) softcopy or e-copy for distribution to subscribers; and, 3) a "reduced-set" newsletter version which is free to the public for access from the AUP web services. For the hardcopy, normal considerations accrue such as cost, editing, publishing deadlines, and if there will be any types of "ads" to be included in *The Journal*; for the softcopy or e-copy, the compilation will be optional on "ads" and is a more direct form of journal, albeit the same quality of context and content will be needed; the newsletter version is a selectively, limited version of *The Journal*, with the intent to generate interest and increase subscribers. For whichever format may be considered (or combination therein), the previously stated purpose is the overarching goal of this proposal: to serve the needs of outreach and to further the cause of Christ around the world.

Variables: 1) Are there any journals of this type in existence; 2) a survey of interest may need to be conducted; 3) copyright; 4) cost and return-on-investment; 5) personnel resources and printing, if applicable; 6) publishing schedule (6xYear, 4xYear, etc); 7) Other to be determined. Note: if this journal finds merit and is placed in production, one caveat is that the online version should be a paid service under "username and password" for subscribers. However, the overarching issue is that the cost must not be prohibitive to individuals, groups, churches, and organizations that have a desire to utilize technology as a tool for Christian outreach or application.

The Academy of Technology in Ministry

Purpose: *The Academy of Technology in Ministry,* hereafter The Academy, is the parent of *The Journal of Technology in Ministry*, whereas The Academy is subordinate to Amridge University Press. The Academy is the portion of Amridge University Press that becomes the repository for submissions and is the area of the University where technology applications are developed for use in ministry and distributed through The Journal. The Academy is also where books that fit this genre may be developed, dependent upon demand. Additionally, as The Academy is structured over time, other opportunities or applications may evolve into various types of publishable materials, either print-version or e-version.

Format: The format of The Academy is recommended as a web-based system, whereby submissions are electronic during the entire process of assessment, development and distribution (less the possibility of print versions).

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Variables: 1) Personnel resources; 2) the depth of development for The Academy and distribution via open-source access, paid access, limited access based on fee structure, etc; 3) The Academy may result in a serious development cycle and must be understood in this context; 4) the scope of The Academy should be determined in stages; 5) the potential of The Academy is far reaching and has application beyond The Journal; 6) computer systems will be heavily used in this process; and, 7) Other.

Implications:

1.   Provided the need exists for *The Journal of Technology in Ministry*, the outcome of this resource could lead to many applications of technology where individuals may be trying to understand how best to apply a specific resource to enhance respective ministries;

2.   *The Academy of Technology in Ministry* has the potential to expand into areas heretofore not fully understood. In other words, as research, practices, and applications of technology are compiled into a review process, a set of unique applications may surface which could lead to outreach via the very technologies individuals count on in the Web 2.0 world in which we live;

3.   The proposal briefly defined herein will consume serious consideration of the amount of time and resources needed to undertake The Academy and The Journal. As a matter of recommendation, please consider *The Journal of Technology in Ministry* to be pilot/market tested to determine the value of this type of ministry resource.

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Graphical View of The Academy of Technology in Ministry and
The Journal of Technology in Ministry **in relation to Amridge University Press**

Amridge University Press

The Academy of
Technology in Ministry

The Journal of Technology in
Ministry

TO BE DEVELOPED...